



News Release

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Hawker Beechcraft Corporation Appoints Charles Mayer as Vice President of Marketing

WICHITA, Kan. (March 31, 2008) – Hawker Beechcraft Corporation (HBC), the world's leading business, special-mission and trainer aircraft manufacturer, announces the appointment of Charles D. Mayer as vice president, marketing. Mayer is responsible for developing and implementing strategies and branding initiatives for all marketing activities supporting Hawker Beechcraft products and services worldwide. He will also lead marketing communications, public relations and internal communications, market analysis, database management, and the development of customer-driven, product marketing initiatives for HBC's range of industry-leading aircraft.

"Charles is a great addition to our senior leadership team and we look forward as he brings expert marketing strategies and identifies opportunities to further advance our product and marketing offerings," said Jim Schuster, chairman and CEO. "His thorough knowledge of the competitive landscapes, product positioning and marketing solutions resulting in lead generation will grow market share worldwide for Hawker Beechcraft products."

Mayer's career spans more than 15 years in marketing including 10 within the luxury automotive category. Most recently, Mayer was director of marketing, media and advertising for Maserati North America in Englewood Cliffs, N.J., where he was responsible for leading the successful marketing re-launch of Maserati in the U.S., enabling the brand to capture more than one-third of segment sales in 2007. Prior to that, he led marketing communications and brand strategy for Jaguar Cars North America in Irvine, Calif.

From 1993 to 2001, Mayer held senior executive positions with various automotive and advertising industry authorities, including senior vice president for D'Arcy Advertising in Troy, Mich., on the Cadillac advertising account; and manager, global integrated marketing for Saab Automobile AB in Goteborg, Sweden.

Mayer holds a bachelor's degree in advertising and public relations from Southern Methodist University in Dallas, Texas.

Hawker Beechcraft Corporation is the world's leading business, special-mission and trainer aircraft manufacturer – designing, marketing and supporting aviation products and services for businesses, governments and individuals worldwide. The company's headquarters and major facilities are located in Wichita, Kan., with operations in Salina, Kan., Little Rock, Ark. and Chester, England, U.K. The company leads the industry with a global network of over 100 factory-owned and authorized service centers. For more information, visit www.hawkerbeechcraft.com.

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This release may contain "forward-looking statements" within the meaning of Section 27A of the Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934. All statements, other than statements of historical fact, including statements that address activities, events or developments that we or our management intend, expect, project, believe or anticipate will or may occur in the future are forward-looking statements. Forward-looking statements are based on management's assumptions and assessments in light of past experience and trends, current conditions, expected future developments and other relevant factors. They are not guarantees of future performance, and actual results may differ significantly from those envisaged by our forward-looking statements. Among the factors that could cause actual results to differ materially from those described or implied in the forward-looking statements are general business and economic conditions, production delays resulting from lack of regulatory certifications and other factors, competition in our existing and future markets, lack of market acceptance of our products and services, the substantial leverage and debt service resulting from our indebtedness, loss or retirement of key executives and other risks disclosed in our filings with the Securities and Exchange Commission.